

Ashe County Farmer's Market Meeting

February 10, 2009

The Roll: Joseph L. Stanley, Earnest Farmer, Lucille McVey, Scott Walworth, Richard Boylan, Bernard Calhoun, Lida Pugh, Leon Silver, Claudine Silver, Patty Shay, Stacy Martin, John Roberts, Jr., Maggie Shatley, Don Sloan, Linda Sloan, Alan Hanson, David M. Pickett, Ron Joyner, Suzanne Joyner, Tony Maglione, Joanna Maglione, Ben Romans, Ron Cox, Sharon Cox, Wayne Berry, Jeanne Berry, Melissa Harvey, Danny Harvey, Louise Hartzog, Hollis Wild, Mary Stanley, Gene Hefer, Luther Krider, Wilma Krider, Maude Calhoun, David Baugess.

Joe welcomed everyone to the meeting and said that we had a lot to do and was happy to see everyone in attendance. He continued by saying that after much thought that he had appointed a chaplain for the market. Our new chaplain, Wayne Berry was then asked to lead us in prayer to open the meeting.

Pledge of Allegiance

Minutes of the January 13th meeting were read. Linda Sloan made a motion that they be accepted as read, Claudine Silver seconded the motion. Passed.

Treasure report was deferred till later in the meeting.

Lease renewal of the market – Joe and Hollis will be going to the town on the 5th of March to discuss long range plans. Dollar was paid to lease the market.

Ron Joyner- web site update – it is complete and up and running; he gets an email about how many visit the site. Anyone who has a personal or community web site he needs the URL and a one paragraph description of the business and photos are allowed. Asked for the Farmer's Market web site to be listed on their web sites. Invited people to visit and look at it and pass along what they think about the web site. Reminded people that whatever is put on the website is public knowledge and goes world-wide. Several links to the community type sites as well, like the Ashe Chamber.

Joe handed Luther a bill for the software and Ron's work on the website.

Cost Projection given to Luther dealing with the cost of selling hotdogs and hamburgers at the market.

Craft Committee reported on the guidelines. Decisions by the craft committee are final. Have three artists working with them on the committee to judge the crafts.

Joe opened the floor for questions about the guidelines for crafts. Wood working was brought up because there were no guidelines that were specifically for wood working. It was mentioned that the quality statements contained in the guidelines would apply to woodworking and not sure that there would need to be a specific statement about woodworking. After this discussion it was decided that the craft guidelines and the budget would be presented to be approved in

March.

Reserved spaces – Ronnie Norris is calling people to see if the same ones want their spaces again this year. Louise Hartzog mentioned that she called Ronnie even when he didn't call her. Joe went into the history of the market to back up the ones who had spaces and said that because of that dedication and loyalty to the market by those vendors that he felt they deserved the opportunity to take the same space back again if they wanted that space for the coming season.

This year we will be selling reserved spaces up on the grass. People in the grass have the first chance at spaces under the shelter if they come open.

No spots will be sold until expo.

Moving up and getting busy to expand.

Encourage people to participate in Wednesday market – Advertising for people on the shelter.

Wednesday market hours was discussed. There was some discussion about changing the market hours on Wednesday to catch the late tour buses and people as they got off from work. No motion was made to change the time.

Seed Swap March 7, 2009

Free Grafting Class Time 9:30-3:30 pm

Those two announcements will be added to the website.

Melissa will work at seed swap to sell hotdogs and hamburgers.

Expo hours 9:00 am until 1:00 or 2:00 pm.

WIC check questions

Financial picture: In General \$14,210 expenses \$13,791 income

Proposal by Wilma Krider – Kid's Corner – to provide an area for the children to become involved with the market. The kids would pay membership fee (less than an adult) and would have their own set of guidelines to go by. Their crafts would be juried just like the adults but by their guidelines. They would also be responsible for paying for a booth space at a reduced price from the adults. Need to get the parents involved and supervision would have to be provided.

Consent form may need to be filled out on the vendors participating in the Kid's Corner. Parent permission would also have to be given before a child would be able to participate.

Discussed age brackets for being alone at the market.

4H Jennifer will supervise her program where the kids will be raising vegetable to sell at the market.

Parent involvement is something to be encouraged.

Luther Krider proposed sponsoring a coloring book to finance the kid's corner.

Special Events committee report. They have come up with several dates but do not have them finalized yet.

April 11 Opening Day hoping to have the can and pan band from the high school.

May 9 Fiber Day with animals.

June 20 Cooking Demonstration

July 11 Cooking Demonstration

July 25 Blueberry Pie Day

August 8 Quilt Day

August 22 Tomato Day

Claudine Silver needs seed catalogs for the education committee project with the schools. She gave a report on what schools they are working with and what they hoped to achieve with these programs.

Long range committee with consist of Hollis Wild, Ann Rose, Ron Joyner, Jeanne Berry.

Mary Stanley pointed out that we had a young person at the meeting and asked her to share her opinion on the idea for the Kid's Corner.

Joe opened the floor for new business.

Suzanne Joyner asked what the process was for hiring the new market manager.

Joe explained the process and said that Luther Krider, Hollis Wild, Jeanne Berry, Patty Shay and himself would be conducting the interviews for the new market manager.

Joe asked for a motion to adjourn.

Jeanne Berry made that motion.